

PROSPECTUS

2010-2011

2 YEAR MBA DEGREE COURSE

**NATIONAL INSTITUTE OF TECHNOLOGY
KURUKSHETRA**



**DEPARTMENT OF BUSINESS ADMINISTRATION
NATIONAL INSTITUTE OF TECHNOLOGY
KURUKSHETRA -136119**

THE INSTITUTE

National Institute of Technology, Kurukshetra (NITK) enjoys the reputation of being a centre of excellence, facilitating quality technical education, research and training. A recent survey placed the Institute among the top twenty engineering institutions in the country. The Institute scored high on all parameters – placement, intellectual capital, infrastructure, industry interface and recruiters' perception.

Established in the year 1963, NITK has made rapid strides towards excellence. A sprawling lush green campus, outstanding infrastructure, state-of-the-art support system, contemporary curriculum and a dedicated faculty provide an enabling environment for quality teaching, learning and research.

LOCATION

Kurukshetra, steeped in history and mythology, is a place of great spiritual significance where Lord Krishna delivered the divine message of *Shrimad Bhagwad Gita*, and from where knowledge spread far and wide. King Harshawardhana aptly chose the place as his capital.

Kurukshetra is located on the Delhi-Ambala section of Northern Railway, at about 160 km from Delhi. The Institute campus is 5 km from Kurukshetra Rail Junction and about 10 km from Pipli, a well-known road junction on the National Highway No.1 (Sher Shah Suri Marg/G.T. Road). The NITK campus is adjacent to Kurukshetra University campus and is accessible through the Main Gate (Gate No. 2) of the University.

FACILITIES

The Institute has excellent facilities like well-equipped class rooms with audio-visual aids, computer centres, conference halls, fully-automated library with access to online resources, including 200 Management journals, hostels for boys & girls, and sports and medical facilities on its residential campus.

MBA PROGRAMME

Responding to an increasing demand for management professionals in the country and keeping in line with its stated goal of regularly adding new courses as a part of its 20-year growth plan, NITK started an MBA programme, effective 2006-07. With the introduction of the programme, the Institute extends its long years of expertise into the field of Business Administration, thus fulfilling its commitment to the business world and the society at large of developing professional managers with varied competencies and ethical values.

In a short span, the MBA program has made a mark for itself. It has all the ingredients of a successful program: a strong curriculum, comparable with the very best; well qualified and dedicated faculty, talented and enthusiastic students; emphasis on case-based interactive study, supported by all modern teaching aids; liaison with industry; active participation in inter & intra-institution competitions etc.

Training & Placement:

- (i) **The first batch enjoyed the unique opportunity of receiving Summer Training from reputed Universities/B-Schools and industries in three European countries – Switzerland, Germany & Holland. This exceptional experience has helped the students widen their horizon and gain much valued international exposure.**

- (ii) As a result of the Institute's legacy of over 40 years as a premier centre of technical education, its graduates have enjoyed more than 100% placement. We strive to carry this legacy forward in our MBA programme as well.

COURSE CURRICULUM

Semester – I

1. Principles & Practices of Management
2. Organization Behaviour
3. Managerial Economics
4. Management Accounting
5. Marketing Management
6. Business Communication
7. Business Statistics
8. Computer Application in Management

Semester – II

1. Financial Management
2. Human Resource Management
3. Production & Operation Mgt.
4. Management Information System
5. Quality Management
6. Business Environment
7. Business Ethics
8. Business Application Software
9. Summer Training (8 weeks)

Semester – III

1. International Business
2. Business Law & Corporate Taxation
3. Entrepreneurship & Project Mgt.
4. Major Specialization - HRM
(Any 3 electives)
5. Major Specialization - FM
(Any 3 electives)
6. Major Specialization – IT Mgt.
(Any 3 electives)
7. IB Major Specialization – IB Mgt.
(Any 3 electives)
8. Major Specialization – Marketing Mgt.
(Any 3 electives)
9. Minor Specialization (2 electives)

Semester – IV

1. Strategic Management
2. E-Commerce
3. Project
4. Major Specialization - HRM
(Any 3 electives)
5. Major Specialization - FM
(Any 3 electives)
6. Major Specialization – IT Mgt.
(Any 3 electives)
7. Major Specialization – IB Mgt.
(Any 3 electives)
8. Major Specialization – Marketing
Mgt. (Any 3 electives)
9. Minor Specialization (2 electives)

* A specialization is floated only if a minimum of five students opt it.

FACULTY

Professor & HOD

Dr. P.J. Philip

Lecturers

Mr. Vinod Kumar
Dr. Pushpender Yadav
Dr. (Ms.) Kranti Walia
Ms. Gaganpreet Kaur
Mr. Rachin Suri
Mr. P. S. Dhamija
Ms. Shalu Gupta
Ms. Kumkum Bharti

In addition, the students of MBA receive the benefit of interacting with the vast treasure of highly experienced faculty of the Institute.

GUEST FACULTY

Reputed Professors and professionals from various premier institutes and industry from India and abroad deliver expert lectures on a regular basis.

ADMISSION PROCEDURE

Seats Available: 92

ELIGIBILITY

Graduation with 50% marks (45% for SC/ST). Admission will be based on the CAT score and GD / PI. The weightage for each will be as follows: 70% for CAT score; 30% for GD / PI.

RESERVATION

Reservation of seats, according to Govt. of India rules, is available for the following categories:

- SC
- ST
- OBC

(Note: Two seats are available for Handicapped category; one against general quota and one against OBC).

APPLICATION FEE

An application fee of Rs. 1000/- is to be deposited in the form of Demand Draft obtained from **State Bank of India only** in favour of Director, National Institute of Technology Kurukshetra, payable at NIT Kurukshetra Branch (Code 6260), Kurukshetra.

FEE STRUCTURE*

	Particulars	Fees (Rs.)
1.	Tuition Fee (per semester)	50,000
2.	Annual Charges	
	i) Students Activities	7,500
	ii) Library & Computer	4,000
3.	One-time charges at the time of admission	
	i) Admission Fee	1,000
	ii) Building Fee	5,000
	iii) Alumni Fee	500
4.	One-time refundable charges at the time of admission	
	i) Caution Deposit	2,500
	ii) Library Deposit	2,000
5.	Hostel Charges**	
	i) Seat Rent (per semester)	3,000, 2,000, 1,000
	ii) Caution Deposit	10,000
6.	Application Fee	1,000

*Minor changes are likely.

**Subject to availability of hostel accommodation.

GENERAL INFORMATION

The last date for receipt of duly filled in application is **16.04.2010 by 5:00 pm.**

Application form, complete in all respect, along with requisite D.D. of Rs. 1,000/- should be sent/submitted to Chairman, MBA Admission Committee, Department of Business Administration, National Institute of Technology, Kurukshetra -136119.

Late submission, for reasons whatsoever, will not be entertained.

**Dates of GD/PI and Admission will be announced later on the
Institute website**

NOTE

- ❖ The admission rules, including eligibility criteria, and procedures are subject to alteration at any time without notice.
- ❖ Candidates who are finally selected for admission will be required to deposit the originals of all their certificates.
- ❖ The decision of the Director in all matters relating to admission shall be final.
- ❖ Dispute, if any, will be subject to Kurukshetra jurisdiction.
- ❖ All information pertaining to admission will be communicated through/displayed on the Institute website only (www.nitkkr.ac.in) No postal correspondence will be made with the applicants.

A CANDIDATE WHO FURNISHES PARTICULARS WHICH ARE FOUND TO BE FALSE OR SUPPRESSES MATERIAL INFORMATION, WILL NOT BE CONSIDERED FOR ADMISSION. IN SUCH A CASE, NOT WITHSTANDING LEGAL ACTION UNDER THE LAW OF THE LAND, HIS/HER ADMISSION SHALL BE CANCELLED, AND ALL FEES DEPOSITED BY HIM/HER SHALL BE FORFEITED.

APPLICATIONS RECEIVED LATE DUE TO POSTAL/COURIER DELAYS OR OTHERWISE, OR THOSE THAT DO NOT FURNISH COMPLETE PARTICULARS, OR DO NOT HAVE THE DEMAND DRAFT (APPLICATION FEE) ENCLOSED OR ALL THE DOCUMENTS INDICATED IN THE APPLICATION FORM ATTACHED, WILL NOT BE CONSIDERED.

CONTACT:

Department of Business Administration

National Institute of Technology

Kurukshetra-136119, Haryana

Ph. 01744-233524, 233525, 233526, 233527, 09254348538.

Mob. 09896249506.

For further details:

Dr. P J Philip

Professor & HOD

Ph.: 01744-238512, Mob: 9416413131

e-mail: pjphilipnitk@gmail.com

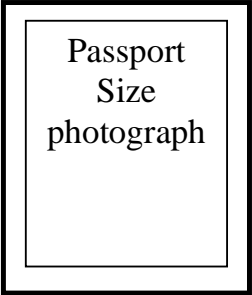
Date of receipt _____

Roll No. _____

NATIONAL INSTITUTE OF TECHNOLOGY, KURUKSHETRA

Draft No.....
Date:.....
Drawn on: SBI, NITK
Amount: Rs.1000/-

Application Form for Admission to
MBA Programme
for the Academic Session 2010-2011



- 1. Name in full
(in block letters)
- 2. Father's name
(in block letters)
- 3. Mother's name
(in block letters)
- 4. Date of birth
(as in Matriculation/Higher Secondary Exam)
- 5. Address
(in block letters)
- Phone: Mobile:
- E-mail:
- 6. Nationality:Category: GEN/SC/ST/PH/OBC.....
- 7. Details of Examinations passed:

Exam passed B.Tech/Graduation	Year	Roll No.	Division	%age Marks	University/ Institute

- 8. CAT Registration No.:Centre Code:CAT Score:
- 9. Whether the applicant has ever been disqualified or debarred from appearing in any examination conducted by a University/Board.
If yes, give particulars

DECLARATION BY THE APPLICANT

It is declared that all the entries made in this form are correct. I further declare that I fulfill the minimum eligibility conditions laid down for admission to MBA. In case of detection of any false entry, especially in respect of degree examinations, my admission be treated as cancelled any time during the course of my study and I will have no claim whatsoever.

Date.....

Signature of the Applicant

DECLARATION BY THE FATHER/GUARDIAN

I certify that my son/daughter/ward..... submits this application with my knowledge and consent and that I hold myself responsible for his good conduct and for his maintenance and payment of fees during the period he/she is on the Institute rolls.

Date.....

Signature of Father/Guardian

LIST OF ENCLOSURES

Attested copy each of:

- a) B.E./B.Tech/Graduation Examination Detailed Marks/ Proof of appearing in Graduation Examination obtained from Head of the Institution
- b) Category Certificate (if applicable)
- c) CAT Score card (photo copy)
- d) DD for Rs. 1000/-

IMPORTANT: The application should be addressed to **CHAIRMAN, MBA Admission Committee, Department of Business Administration, National Institute of Technology, Kurukshetra-136119** to reach by **April 16, 2010 (5:00pm)**.