

NATIONAL INSTITUTE OF TECHNOLOGY
(Under the Ministry of HRD, Govt. of India)
KURUKSHETRA-136119

Advertisement No.19/2009

Empanelment of Advertising Agency

Applications are invited on plain paper from eligible advertising agencies for empanelment as Institute's advertising agency for releasing advertisements of the Institute in the National Newspapers. Application alongwith supporting documents in a sealed envelope should reach the Dy. Registrar (Estt.), NIT, Kurukshetra-136119 on or before June 26, 2009.

For further details please visit Institute's website: www.nitkkr.ac.in

RPL 12/16
REGISTRAR

For Website

**NATIONAL INSTITUTE OF TECHNOLOGY
KURUKSHETRA-136119**

TERMS AND CONDITIONS FOR EMPANELMENT OF ADVERTISING AGENCY

1. The advertiser should be INS approved, reputed and well established for empanelment as Institute's advertising agency.
2. The agency shall not appoint any Sub. agency for any of its obligations to the Institute under this contract. The agency will take all the responsibility for publication of advertisements in the newspaper.
3. That the agency will ensure timely publication of the advertisements in the newspapers as per the instruction.
4. That the agency will arrange free translation of our advertisement from English to original languages, if needed.
5. In case of emergency, the agency will have to depute its person to this Institute to collect the advertisements from the Institute at its own expenses.
6. In case any advertisement is floated against the direction sent to him or is incorrectly published by him, in that event the agency will forfeit its claim for the payment of bills and it will be responsible for that payment.
7. That part payment of the bills will not be made.
8. That rates should not exceed those being charged by newspapers directly.
9. That the agency will mention its terms & conditions and the maximum rebate for publication of advertisements.
10. Payments will be made to the agent within 30 days from the receipt of bill in the Institute.
11. Application for empanelment should be sent in sealed envelope duly superscribed "Empanelment of Advertising agency".
12. If any information furnished by the applicant is found incorrect at any stage the advertiser shall be debarred from taking up the assignments and shall be delisted from the 'Panel of advertising agency'. The Institute reserves the right to verify the particulars furnished by the applicant independently.
13. The Institute reserves the right to reject any application without assigning any reason and restrict the 'Panel of Advertising Agency' to any number deemed suitable by it.

14. Duration of the contract shall be for a period of one year initially which could be renewed on yearly basis for a period up to three years subject to performance. However, the contract can be terminated by giving a written notice of 30 days by either side.
15. Any Legal disputes will be subject to jurisdiction of Kurukshetra Courts.

Deputy Registrar (Estt.)